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2016

Psychology in Action: Power of the Mind

Psychology in Action: Power of the Mind is a wide-ranging day examining the theories and applications of psychology in the modern world. Five incredibly engaging sessions will help students realise their potential and discover the impact they can have on the world. From dance and the brain to the paranormal, sports psychology to attachment, this is an unmissable day, complemented by a special session on examination success.

- Dance and the brain
- Tricks and slips of the mind
- The voices within
- The psychology of laughter
- Psychology at the Rio Olympic and Paralympic Games



Imperial College London,
London,
SW7 2AZ



Venue: £19 +VAT *

Plus one COMPLIMENTARY staff ticket per 10 students.

*VAT may be reclaimable. Please check with your finance department

Education in Action is the leading provider of inspirational, informative, Education in Action study days for A-level, IB, BTEC and GCSE students.

Award-winning, world-class speakers

Cutting-edge content

Thought-provoking demos and presentations

Examination hints, tips and guidance

Modestly priced to offer access to all

Complimentary staff ticket for every 10 students booked

Bookings can be amended up to 28 days before the event day

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Psychology
in ACTION

Dance and the brain /

Peter Lovatt - Director of Dance Psychology at Movement in Practice

What's the link between dancing and the brain? How does dancing change the way we think and solve problems? Why is the way we move linked to our hormonal and genetic make up? This is the science of dance.

Peter is a former professional dancer who spent over 25 years working in universities as an academic psychologist interested in the effect that dancing and moving has on people.



The psychology of laughter /

Sophie Scott - UCL

Discover how and why we laugh, and why this is such an important part of our communication repertoire with Sophie Scott, neuroscientist and stand-up comedienne!

Professor Scott leads the Speech Communication Neuroscience Group at UCL. She is interested in how our brains process the information in speech and voices, and how we control our voice.



Tricks and slips of the mind /

Matt Pritchard - Scientist and Magician

Is seeing really perceiving? Can free thinking be manipulated? Can memories be distorted? Using mind games and sensory deception, you will learn how a combination of psychology and magic can create real life Jedi masters.

Dr Matt Pritchard is a magician and a member of the Magic Circle. He is a lapsed atomic physicist with a love of recreational maths. He is also a member of the Science of Magic Association, which aims to foster research collaborations between magicians and psychologists.



Psychology at the Rio Olympic and Paralympic Games /

Jonathan Smith - Performance Psychologist

Jonathan will provide insights into how psychology can influence the performance of elite athletes. Real-life examples will be drawn from the Rio Olympics and Paralympics which can then be applied into our everyday life.

Jonathan is interested in how to use psychological principles to help people promote growth, wellbeing and performance. He has applied this knowledge working within professional sport, business, and in educational settings.



The voices within /

Charles Fernyhough - Durham University

Charles will recount some key recent findings on voice-hearing and inner speech, and explore their implications for individuals and society.

Charles is a Developmental Psychologist and best-selling author with a particular focus on social, emotional and cognitive development.



Education in Action

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