

NOV
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2018

Product Design in Action

Our engaging and interactive KS5 Product Design inspiration day will take your students to the cutting edge in Design. Five renowned speakers from a diverse range of studios will give your students the inside story.

- Pioneering aeronautical innovation
- The Small Idea
- Six ways to think about design
- Object narratives



Emmanuel Centre, London,
London,
SW1P 3DW



Venue: £23 +VAT *

Plus one COMPLIMENTARY staff ticket per 10 students.

*VAT may be reclaimable. Please check with your finance department

Education in Action is the leading provider of inspirational, informative, Education in Action study days for A-level, IB, BTEC and GCSE students.

Award-winning, world-class speakers

Cutting-edge content

Thought-provoking demos and presentations

Examination hints, tips and guidance

Modestly priced to offer access to all

Complimentary staff ticket for every 10 students booked

Bookings can be amended up to 28 days before the event day

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Design and Technology
in ACTION

Pioneering aeronautical innovation /
Sam Rogers - Test Pilot, Gravity Industries



Sam will shed light on the approach Gravity has taken to development of a pioneering human flight suit, with all the associated successes, failures and revelations. It will show how fundamental principles and design judgement can bring science fiction closer to reality.

Sam Rogers is a Test Pilot & Design Lead at Gravity Industries. He has many years experience with pyrotechnics and built his first solid rocket motor aged 9.



Six ways to think about design /
Emily Campbell - Creative Education Academies Trust



Products? Process? People? How do you think about design? Illustrated with examples and interspersed with exercises, Emily Campbell explains a radically simple framework of six things you need to think about if you're making design decisions.

Emily worked for the fashion designer Jean Muir and was a graphic designer for Pentagram before becoming the British Council Arts Group's Head of Design and Architecture.



The Small Idea /
Graham Potts - Graham Potts Design

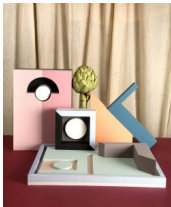


Most people are always looking for the big idea, however it's often the case that the smallest ideas make the biggest difference. Graham will look at the power of ideas and where they come from.

Graham is a multi-disciplinary trained designer. With over 10 years experience working for global brands, he believes great design can solve problems that improve lives and make a positive difference to the world around us.



Object narratives /
Theodóra Alfredsdóttir



All objects act as documentation of their manufacturing process; a record of what went on between the machine, tools, craftsman and material. Theodóra will talk about her interest in these narratives that objects can inhabit through her own work, having regard to the ideology of others.

Theodóra is an Icelandic product designer based in London. She's interested in the way an object can act as documentation of its manufacturing process; a record of what went on between the machine, tools, craftsman and material as well as it can communicate its origin and former life.



Education in Action

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